

Media Kit

2019



What is Classe Petit?

Classe Petit is the place for art lovers, hobby artists and budding painters looking to grow, share and explore their love for art.

We run social painting events, drawing workshops for beginners and provide art tutoring for all ages in Melbourne, Australia.

And most of all, we're a community of non-artists indulging in the simple pleasure of creating art for art's sake.



Our reach

Since we started in December 2017!

60+

Events run

600+

Attended

250+

Hours taught

1.1k+

Meetup members





Classe Petit's mission



Sheng Yi Lee
Owner & Teacher

People are always looking for a sense of connection. Whether it's to another human being; to their inner self; to a skill that they can develop, or a hobby that brings them joy.

Classe Petit started out as a place for me to share my love for modern art. I'm watching it slowly evolve into something bigger, a place for the community to be a little playful, expressive, and to discover what creativity means to them.

There's a lot going on in the world today. Classe Petit is about slowing down and immersing yourself to find that space to reconnect.

Sheng Yi



Our community

Based on 338 attendees from public events
between Dec 2017 – Apr 2019

80%

attending are
female

56%

attend solo

20%

of each class
is attended
by returning
students

23%

of our students
are from Meetup



Our approach

Play

The first thing we want people to experience is some fun. So we encourage everyone to be playful by making our classes non-instructional (no, we don't do step by step), and adopting an open studio approach instead.

Express

We're all storytellers whether we realise it or not. Every painting is a chance to tell a story, however trivial or profound, and Classe Petit celebrates each personal narrative that emerges.

Interact

At Classe Petit we don't just make art and look at it; we talk about it. Putting words to our thoughts only reinforces our learning - plus it's a good way to make a new friend. It's about taking away more than just a painting, that is, a new way of seeing the world.

Wonder

Not forgetting the magic that draws us to art in the first place! An appreciation of art made by ourselves, our loved ones and those we've just met. We never forget to stop to smell the roses.

Our community says ...

“This was a fantastic class taught by a knowledgeable and approachable teacher. Everyone of us, whether we had art experience or not, walked away with some new skills, and tips. I’m not a practising artist by any means, but I was made to feel extremely welcome here. I’ll definitely be back.”

Phill

“A great opportunity to meet completely random strangers, draw them and learn so many stories. And Sheng makes it so easy with really great ways to break the ice – so don’t worry if you’re too shy, just turn up and it all just happens... it’ll be one of the quickest 90 minutes of your life!”

Michael

“I’ve attended several of these classes as a beginner to painting and found Sheng Yi to be a great teacher, providing helpful advice and pointers. The classes are very enjoyable and relaxing and it’s really interesting and inspiring to see people’s different creations and interpretations. A cool bonus is having your own painting on canvas to take home at the end. Would highly recommend. Thanks for providing a great experience Sheng Yi! Looking forward to more in 2019!”

Maria

“A very special class. Gave me a chance to really express myself and my creativity. I’ve already booked a second class.”

Belinda

“Sheng Yi is a delightful teacher and master of her craft. As a student of hers, I have found myself carried away as she enthusiastically shares her passion. I never knew, that painting was so relaxing and rewarding.”

Andrew

“Went for a date and was a lot of fun, the mrs loved it. Learned a lot and was surprised at what I was able to do. I’m very much an amateur.”

Daniel





Get in touch

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